



European Union
European Regional
Development Fund



Knowledge bites

Who can take part?

This part of the programme is aimed at those who are at the earlier stage of forming their business or enterprise ambitions, such as graduates from Further and Higher Education. It will be open to all ages and could include those at later stage careers who are considering a return to work or career change from another sector.

It is designed for graduates/entrepreneurs specialising in both media and creative subjects, such as digital, games and photo-imaging as well as those on non-creative courses that have transferable skills, for example electricians and catering.

What is the support given?

For Knowledge Bites, similarly to ProConnect, we will deliver a series of workshops, matching the needs of the new potential entrepreneurs with the skills of our consultants to deliver impactful support that will help those starting out in business. In addition to workshops focusing on different skills, we will include an enterprise ready module, to ensure all our prospective entrepreneurs have the knowledge they need to set up in business on their own.

Will these workshops take place at my college?

Whilst we intend to work with FE and HE institutions in Hertfordshire to recruit suitable candidates for the course, we will be looking at a variety of venues to hold these workshops and should be able to confirm by the end of 2016 where the home of Knowledge Bites will be.