

TalentX 2016 Programme Timetable, 15th – 18th March 2016

Venue: The Lloyd Hotel & Cultural Embassy, Amsterdam (see right hand column for room details)

ARRIVAL - Tuesday 15 th March 2016 (Optional)			
20:30	Networking Drinks (Optional) Delegates are invited to arrive for networking drinks the evening prior to the programme commencing, to get to know other group members informally.	With TalentX partner representatives	Platform 3

DAY 1 - Wednesday 16 th March 2016			
09:15	<i>Registration</i>		The Office
09:30	Welcome & Introductions Partners & Lead Facilitator welcome delegates & outline the aims of TalentX 2016.	TalentX partners, led by Dorien van de Pas, Netherlands Film Fund	The Office
09:45	Why Are We Here? A closer look at the role of the talent developer and individual aims for participating in TalentX – why are we here, what do we anticipate, what are our desired outcomes? Two keynote addresses will be featured to give a state-of-the-nations view considering thought-provoking views on “ Where Does the ‘Real World’ Start for Talent? ” to set the scene around topics such as: <ul style="list-style-type: none"> - What is the reality of the market in Europe? - What are newcomers facing? - What are the biggest challenges & possibilities? Delegates will also be prompted to identify the biggest challenges and possibilities from the perspective of film funds & talent developers, taking into account the market realities.	Facilitator: Petter Braathen Speakers: Peter Buckingham, SampoMedia Richard Cook, Talent Agent	The Office
12:30	<i>Lunch</i>		Lloyd Restaurant

13:30	<p>How Do We Perceive & Measure Success?</p> <p>Part 1: First Feature Case Study – ‘R’ A panel representing key links in the value chain come together to discuss their experiences of working with a director on their first-time feature film. Each considers how they measure success by giving their own perspective on:</p> <ul style="list-style-type: none"> - Their biggest hopes for the film ... & the people - Their biggest fears for the film ... & the people - The reality of what actually happened 	<p>Panel Guests: Michael Noer, Writer/Director Tobias Lindholm, Writer/Director René Ezra, Producer Jakob Høgel, Film Fund Artistic Director Silje Glimsdal, Sales</p> <p>Panel Facilitator: Caroline Cooper-Charles, Creative England</p> <p>Audience Facilitator: Petter Braathen</p>	The Office
15:00	<i>Break</i>		The Office
15:30	<p>Part 2: Reflections on Our Own Practice In this facilitated session, delegates will work individually and in groups to consider how we - as film funds & talent developers - measure success, working with prompts such as:</p> <ul style="list-style-type: none"> - What categorises our approach? - What do we do - or could we do - differently? - What hinders us in achieving our aims? <p>Drawing on what we’ve heard from the day’s guests, we may consider such topics as:</p> <ul style="list-style-type: none"> - Do we take into account the ‘real world’ factors? - Is our goal to progress filmmakers to or beyond their first feature? - Does cinematic release still rank (too) highly as a goal? - Are we just helping them to find their voice? - What language & method do/should we use when talking about audience/markets with talent? 	<p>Facilitator: Petter Braathen</p> <p>with TalentX partner representatives</p>	The Office
17:30	<i>Intro to the history of The Lloyd Hotel – optional tour</i>		Meet at Lloyd Staircase
19:00	<i>Networking drinks & canapés</i>		Platform 3
20:00	<i>Dinner</i>		Lloyd Restaurant

Thursday 17th March 2016

09:15	<i>Registration</i>		The Office
09:30	Re-cap, review & highlights from Day 1	Petter Braathen	The Office
09:45	<p>Acknowledging the Role of Producers</p> <p>Part 1: The Voice & Role of the Producer in Development A panel of 3 producers – at varying stages in their careers – discuss their views on the role of the Producer in development and their relationship with Film Funds, considering such topics as: the possibilities and challenges of bringing on new talent, the shifting role of producer types, (e.g. ‘creative producer’, entrepreneurial producers) and considering how much they are adapting to the environment and whether it’s survival of the fittest?</p> <p>Part 2: Reflections on Our Own Practice Delegates break into groups to examine how film funds and talent labs can better involve, support and work with Producers, forming a collective response addressing the views raised by our panel. Panel members will rotate around the groups as sounding-boards for the ideas being discussed.</p>	<p>Panel Moderator: Bero Beyer, IFFR</p> <p>Panel Guests: Amra Bakšić Čamo, Producer Xavier Granada, Producer Fodhla Cronin O'Reilly, Producer</p> <p>Audience Facilitator: Petter Braathen</p>	The Office
13:00	<i>Lunch</i>		Lloyd Restaurant
14:00	<p>Developing the Talent Triangle - case studies on development models We explore two contrasting approaches to developing film talent as writer/director/producer teams, with presentations from guests.</p> <p>Case Study 1: A ‘scaffold’ model – Venice Biennale College-Cinema.</p> <p>Case Study 2: A ‘freedom’ model – Wildcards, Flanders Audiovisual Fund & Netherlands Film Fund.</p>	<p>Introduction: Teresa McGrane, Irish Film Board</p> <p>Case Study Presenters: Jane William, Venice Biennale College-Cinema Dorien van de Pas, Netherlands Film Fund Siebe Dumon, Flanders Audiovisual Fund</p>	The Office
17:15	Directions for the evening dinner		The Office
18:30	<i>Ferry to Hotel de Goudfazant</i>		(Azartplein)
19:00	<i>Drinks & dinner</i>		Hotel de Goudfazant
21:30	<i>Ferry back to Lloyd Hotel – please note: do NOT miss this last ferry, you will be stranded!</i>		(Zamenhofstraat)

Friday 18th March 2016

09:15	<i>Registration</i>		The Office
09:30	Re-cap, review & highlights from Day 2		The Office
09:45	<p>Taking A Fresh Approach... Drawing together observations and lessons from the previous two days, delegates undertake a facilitated exploration of their own professional development looking at:</p> <ul style="list-style-type: none"> - The definition of their role - Considering objective competencies & subjective attitudes - Managing expectations & setting expectations <p>With a view to improved &/or new ways of working, reflecting on topics covered during the programme, such as:</p> <ul style="list-style-type: none"> - how 'success measures' are defined - how effectively they relate to the 'real world' of industry & markets - how we can influence & inform policy with aim to improve practice top to bottom 	Facilitator: Petter Braathen	The Office
12:30	<p>Conclusions A closing summary highlighting key observations to take away, plus an opportunity for participants to give feedback and to consider next steps.</p>	TalentX partners, led by Mette Damgaard-Sørensen	The Office
13:00	<i>Lunch & programme close</i>		Lloyd Restaurant